

Event alert:

Green Visor Capital Hosted Its Inaugural "Future of FinTech" Conference To A Full House

Braintree, Credit Karma, Prosper, and Square join Crosslink Capital, Norwest Venture Partners and Thomvest Ventures to discuss FinTech emerging trends, investment landscape and specialized market requirements

San Francisco, CA - April 1, 2014 - [Green Visor Capital](#), a venture capital firm focused exclusively on early stage financial technology companies, hosted its inaugural conference dedicated to the “Future of FinTech” in San Francisco on March 27. Nearly 400 participants attended the event, which was also streamed live via the web. Due to room size constraints, a number of participants had to stand.

Major topics discussed included: a key note presentation by Rich Marin, Chairman of Green Visor, on the future of payments, including the impact of Bitcoin and related technologies; an entrepreneur panel with senior executives from leading FinTech companies [Braintree](#), [Credit Karma](#), [Prosper](#), and [Square](#); and an investor panel comprising [Crosslink Capital](#), [Norwest Venture Partners](#) and [Thomvest Ventures](#). Following the panel discussions, product demos were provided by several exciting start-up companies: AuditFile, ClearServe, DataFox, eShares and Quip.

[Simon Yoo, Founder and Managing Partner of Green Visor Capital](#), noted: “Technological innovation is altering everyday corporate and individual behavior across industries. Recent innovation has fundamentally changed how we: archive and exchange information; tailor and consume media to exactly match our preferences and schedules; socialize with one another; and network for employment and other professional gains. The financial services industry will not be immune to the accelerating pace of technological change and adoption. Financial technology companies are going to transform how consumers and businesses behave. The next generation of start-ups will require not only substantial early-stage funding, but also mentorship from experts that know the operational, compliance and regulatory landscape in financial services firsthand. Our vision is to be the 'go-to' capital partner of choice for the next generation of entrepreneurs that wants to have a positive transformational impact on the financial services industry.”

About Green Visor Capital

Green Visor Capital partners with passionate entrepreneurs that use innovative technology to solve substantive issues in financial services in a socially responsible manner, and create large-scale shareholder value. Green Visor Capital was launched in late 2013 and its general partners include Joe Saunders, the former Chairman and CEO of Visa, Inc., the world's largest payments company. Learn more at www.greenvisorcapital.com.

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