

Green Visor Press Release

April 9, 2014: Green Visor Capital invests in San Francisco-based crowdfunding portal, WeFunder

San Francisco, CA - April 15, 2014: [Green Visor Capital](#), a venture capital firm focused exclusively on early stage financial technology companies, has announced an investment in Wefunder, a crowdfunding portal with the vision to provide millions of ordinary investors with access to America's most promising high-tech start-up investments. In 2012, WeFunder crowdfunded \$500,000 using its own platform. In 2013 it was accepted into the Winter 2013 Y Combinator (<http://ycombinator.com>).

Mike Norman, Co Founder of WeFunder, noted: “In anticipation of the transformative JOBS Act being enacted, we worked overtime to build a beautiful product during our time at Y Combinator. Our belief is that when all Americans can invest in innovation, the world will be a better place. Very soon the day will be upon us when everyone — not just the wealthy — will be able to invest as little as \$100 in the startups they care about. We appreciate the support from the Green Visor Capital team. They are equally passionate about our mission and are committed to helping us fulfill our vision.”

[Simon Yoo, Founder and Managing Partner of Green Visor Capital](#), said: “For reasons both professional and personal, we care deeply about the democratization of access to capital. Thanks to recent regulatory changes and the advent of new technology, the capital markets of the future are going to be materially different from what we see today. No longer will a small group of gatekeepers decide what companies or ideas get funded, but rather the investors themselves, whose numbers will multiply under the JOBS Act, will directly make the determination. The platform that the WeFunder team has built has tremendous potential to further facilitate the paradigm shift already under way.”

About WeFunder

WeFunder, Inc. operates a crowd investing platform for startups. Since graduating from Y Combinator in 2013 the company has raised equity for 13 startups with over \$2 million from accredited investors. Upon the full adoption of the JOBS Act, which they helped write, WeFunder will enable millions of Main Street investors access to the next generation of some of America's most exciting start up companies, which previously were only accessible to the privileged few.

About Green Visor Capital

Green Visor Capital invests in, and works with, passionate entrepreneurs that use innovative technology to solve substantive issues in financial services and do so in a socially responsible manner, which we believe will lead to the generation of large-scale shareholder value. Green Visor Capital was launched in late 2013 and its general partners include Joe Saunders, the former Chairman and CEO of Visa, Inc., the world's largest payments company. Learn more at www.greenvisorcapital.com.

Media Contacts

Hazel Butters or Sam Schultz
Prompt PR on behalf of Green Visor Capital
Tel: 617 401 2716 | 617 842 0107
greenvisorcapital@prompt-pr.com