



GREEN VISOR CAPITAL AND GOLDMAN SACHS CO-LEAD A \$5 MILLION INVESTMENT ROUND IN DATAFOX INTELLIGENCE.

San Francisco, CA - July 22, 2015: [Green Visor Capital](#) announces that the firm jointly led a \$5 Million investment round with Goldman Sachs in [DataFox Intelligence](#).

Founded in 2013 and based in San Francisco, CA, [DataFox Intelligence](#) is a next generation research and analytics platform. This funding round coincides with the announcement of a new product release “DataFox for Teams,” a feature used by well-known firms like Box, Scale Venture Partners, Mail.ru and Looker. As part of this funding round, Green Visor Capital’s founder and managing partner Simon Yoo will be joining DataFox’s board of directors becoming the company’s first and only outside director.

Bastiaan Janmaat, CEO of DataFox Intelligence, said: “With founding partners from top financial institutions and technology companies such as Visa, Citigroup, Square and Cerberus, Green Visor Capital has unique insight into the acute pains felt by companies – big and small – in identifying trends, partnerships opportunities, and optimal sales prospects across their business. Green Visor is establishing itself as the pre-eminent investment firm in corporate data services, and we aspire to be the jewel of their crown.”

Simon Yoo said: “The DataFox team is onto something very large – they are well on their way to building the information services company of the 21st century. The daring of their vision is matched only by the team’s ingenuity and the sophistication of their code. It’s hard to overstate just how critically important a company like DataFox is given the rapid convergence between public and private capital markets. Further, the speed at which DataFox is able to capture disparate bits of data and collate the information into useful insights and actionable corporate intelligence is breathtaking. Our view is that DataFox sits at the nexus of all the important things happening in tech. My partners and I are excited to be backing this extraordinary group of entrepreneurs.”

About DataFox:

Through data mining and machine learning, DataFox’s analytics engine augments intelligence from millions of data-points to score and track 500,000 companies, allowing financial institutions, corporations, and governments to make more informed decisions. The founders come from Stanford and worked previously at Box, Goldman Sachs, Cisco, and Counsyl. Learn more at <http://www.datafox.co>

About Green Visor Capital:

Green Visor Capital backs passionate entrepreneurs that use technology in innovative ways to solve substantive issues in financial services and to create socially responsible companies. Learn more at www.greenvisorcapital.com.