



## **GREEN VISOR CAPITAL LEADS SERIES SEED INVESTMENT IN KASH CORP.**

**San Francisco, CA - September 2, 2015:** [Green Visor Capital](#) (“Green Visor”) announces that it led Kash Corp.’s (“Kash”) Series Seed round of financing. As part of Green Visor’s investment, Joe Saunders will join [Kash’s](#) board of directors and Sam Wen will serve as technical adviser. Joe and Sam serve as Chairman / General Partner and Venture Partner, respectively, at Green Visor.

Founded in 2014 and based in San Francisco, Kash is a provider of next generation payment solutions. Kash users can make in-store purchases with their mobile phone via the Kash payments app, which is linked directly to a bank account. Participating merchants can increase checkout speed, track customer spending patterns, and digitally promote loyalty programs straight to the end user. Most importantly, merchants can realize material savings thanks to Kash’s low cost fee structure. The solution is completely free of charge for retail customers and it requires no hardware or upfront costs for the merchants to adopt.

Kash has also recently launched liveACH API, which is the first payment API that combines the speed and convenience of credit cards with affordability of ACH payments. liveACH is built on top of Kash’s proprietary algorithm that assesses the credit risk of every transaction in real time, just like credit cards. But unlike credit cards, liveACH clears transactions using traditional banking networks and is far less expensive for its merchants to utilize.

Kaz Nejatian, CEO and Co Founder of Kash, said: “My partners and I are deeply honored that Joe and Sam are willing to help make Kash a success. As a new payments solutions provider, what can be better validation than having Joe, the former CEO of the leading global payments company, and Sam, one of Silicon Valley’s great young engineers, as partners. We are on a mission to help smaller merchants by providing them with access to novel payments and CRM solutions that heretofore would have been only available to the largest enterprises.” Kash will use the additional funding to further accelerate its growth.

### **About Kash Corp.**

Kash originally started in Canada. The company moved to San Francisco to join the Y Combinator summer 2014 batch. Kash’s founding team includes a technical team with alumni from Morgan Stanley, Microsoft, OANDA and Amazon and a payment team that has advised some of the world’s largest financial institutions and retailers. Learn more at <http://www.withkash.com>

### **About Green Visor Capital**

Green Visor Capital backs passionate entrepreneurs that use technology in innovative ways to solve substantive issues in financial services and to create socially responsible companies. Learn more at [www.greenvisorcapital.com](http://www.greenvisorcapital.com)